

# **Privacy Policy**

## **1. Personal Data We Collect**

HelloTineke may collect and process your personal data when you:

- Use our website or services
- Contact us directly or provide data voluntarily

The data we may collect includes:

- First and last name
- Email address
- (Optional) Address details
- (Optional) Phone number
- Device details such as browser type, operating system, and IP address
- Visitor behavior on our website

## **2. Minors**

Our website is not intended to collect data from children under the age of 16, unless they have permission from a parent or guardian. Since we cannot verify the age of each visitor, we encourage parents to monitor their children's online activity. If you believe we've collected information from a minor without consent, please email us at **hellotineke.shop@gmail.com** and we will promptly delete the data.

## **3. Why We Collect Your Data**

We process your data to:

- Improve your experience on our website
- Respond to your messages or inquiries

- Share updates, offers, or content we think you might enjoy
- Inform you of any changes to our services, terms, or policies
- Comply with legal or tax obligations

#### **4. Automated Decision-Making**

We may use automated tools (like analytics or marketing platforms) to understand how visitors use the website and to offer personalized content. These tools do not make binding decisions about you without human oversight.

#### **5. How Long We Keep Your Data**

We only store your personal data as long as necessary to fulfill the purposes listed above, or as required by law (e.g., for tax reporting).

#### **6. Sharing Your Data**

We never sell your personal data. Your data will only be shared with third parties if:

- It's necessary to fulfill a service you've requested
- We're legally required to do so

We work only with trusted third parties who handle your data securely and in accordance with privacy regulations.

#### **7. Cookies**

We use cookies to:

- Personalize content and ads
- Offer social media features
- Analyze website traffic

Some information may be shared with our social media, advertising, and analytics partners. On your first visit, we ask for your consent to use cookies. You can change your cookie preferences at any time via your browser settings.

## **8. Your Rights**

You have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent for data processing
- Object to data processing
- Request a copy of your data (data portability)

To exercise your rights, email us at **hellotineke.shop@gmail.com** To protect your privacy, we may ask for identity verification (e.g., a masked copy of your ID). We'll respond within 4 weeks.

## **9. How We Protect Your Data**

We take data protection seriously. Appropriate security measures are in place to prevent misuse, loss, unauthorized access, or disclosure.

If you suspect your data is not adequately protected, or if you believe there's a data breach, please contact us immediately at

**hellotineke.shop@gmail.com**